

November 4, 2021



Maritime/ Port Cybersecurity

Marine Technology Society

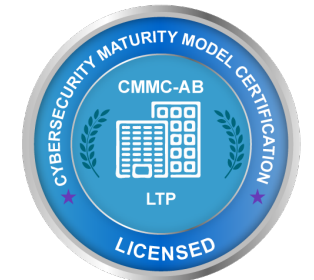
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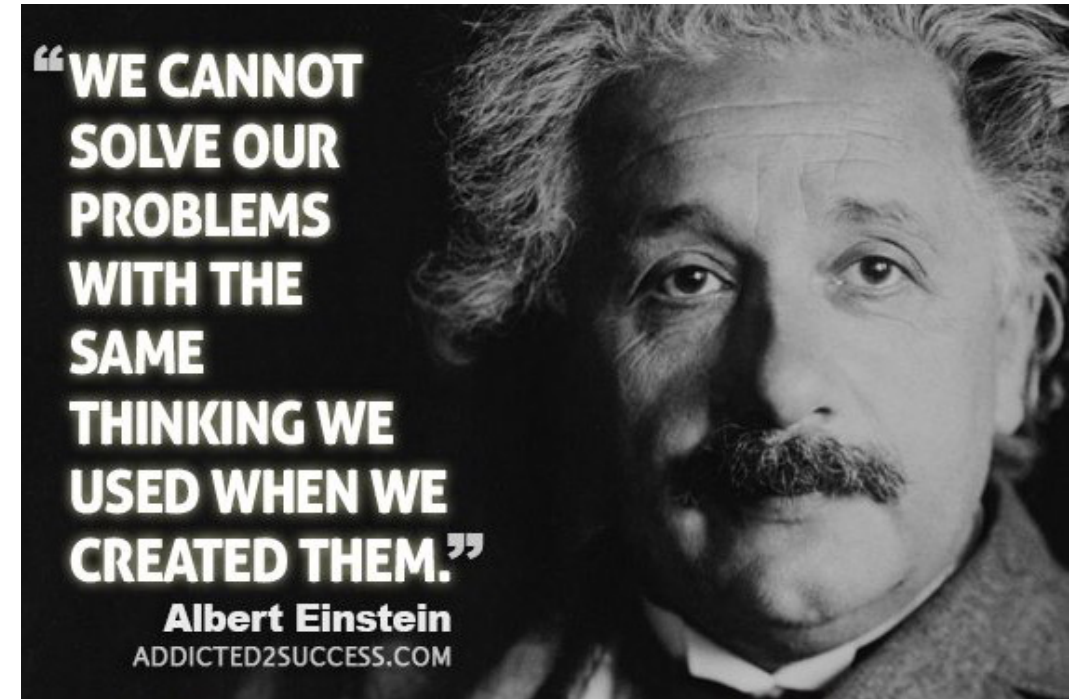
Introduction

- Instructor: Daniel E. Turissini (“Dan”)
 - 35+ years Security, Information Security, Information Assurance, Cyber Security
 - Certified as a Cyber Instructor and Compliance Assessor
 - Chair, Marine Technology Society Maritime Cyber Security and Infrastructure Committee
 - Board Member, AFCEA International
 - Vice Chair, AFCEA Homeland Security Committee
 - Serial Entrepreneur: CTO, CISO, CEO (Software, Hardware and Managed Services)
 - BS, United States Merchant Marine Academy: Marine Engineering & Nautical Science
 - Masters Engineering Administration, Systems Engineering George Washington University
 - My wife & I of 40 years have 3 grown sons, 3-year old granddaughter & 3-month old grandson
 - Enjoy Boating/ Sailing, Fishing, Golf & relaxing on the beach
- LOOKING FORWARD TO AN INTERACTIVE PRESENTATION



Cybersecurity must be driven from the top

- Data breach costs rose from USD 3.86 million to USD 4.24 million, the highest average total cost in the 17-year history of this report
- The average cost was USD 1.07 million higher in breaches where remote work was a factor in causing the breach
- The most common initial attack vector, compromised credentials

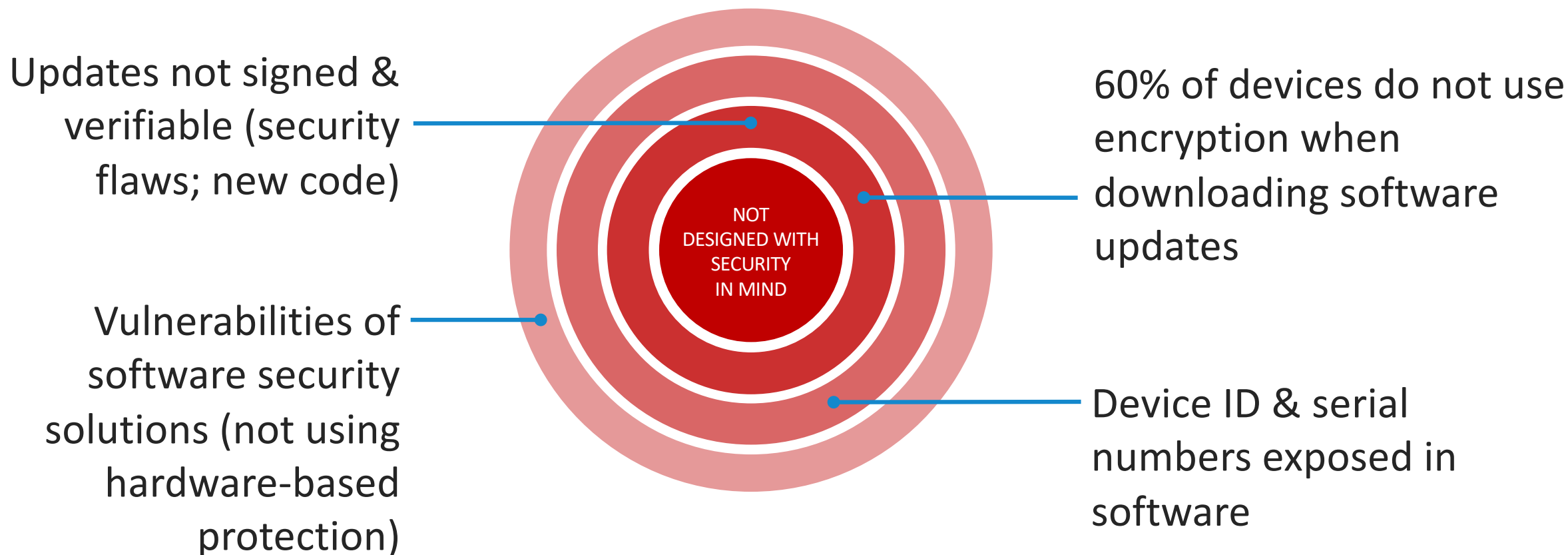


[Source: IBM Cost of a Data Breach Report 2021]

Cyber Security as a cost avoidance investment

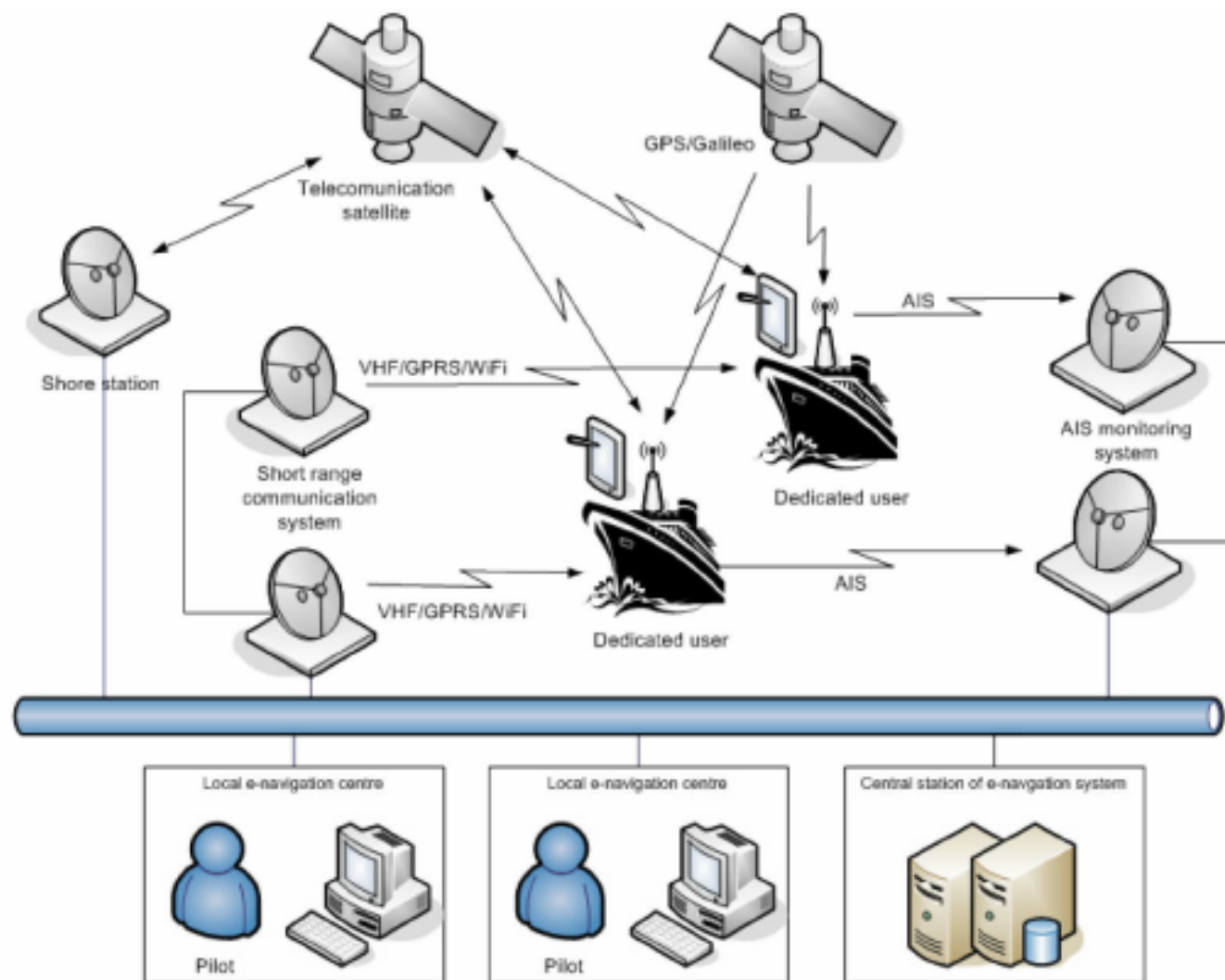
- Provide adequate protection of end entity authentication credentials that meet mandated government **data & privacy protection requirements**, while **ensuring timely sharing** of information to its stakeholders
- Enhance **accountability** of the sensitive information by providing strong mutual authentication & non-repudiation of interactions with Cyber services by leveraging existing & compliant technologies
- Provide a **path to compliance** with emerging requirements (not limited to US Federal Data Security and GDPR compliance requirements) & avoid unnecessary costs that may arise from system silos & stove piping
- Enhance existing capability by providing timely & relevant information sharing, communicating alerts and **enhancing educational services**

An opportunity to capitalize on USG investment



As the industry moves to more autonomy and Artificial Intelligence, addressing these design flaws is essential to Safety of Life at Sea & Ashore

The Goal is Authoritative Communications



Confidentiality



- Avoid unauthorized disclosure
- Tools:
 - Encryption
 - Access Control
 - Physical Security



- Avoid unauthorized changes
- Tools:
 - Digital Signature
 - Backup/ Archiving
 - Checksum
 - Data Correcting code



- Accessible & usable in a timely fashion
- Tools:
 - Physical Protections
 - Redundancy

Data We Can Trust

Cyber Security based on who & what, not where!

A Systems Eng. approach to achieve ...

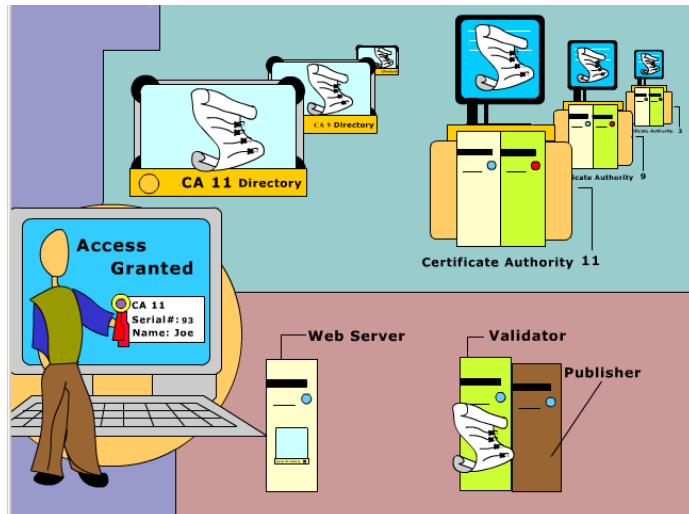
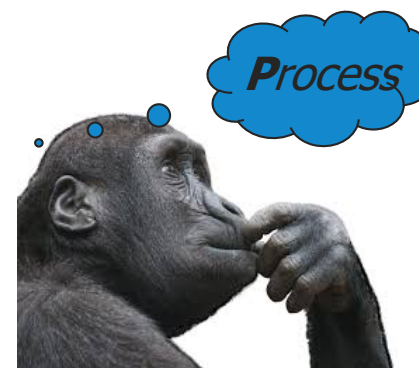
... at each information state



Non-repudiation



Authenticity



Privilege & Authorization



Communication

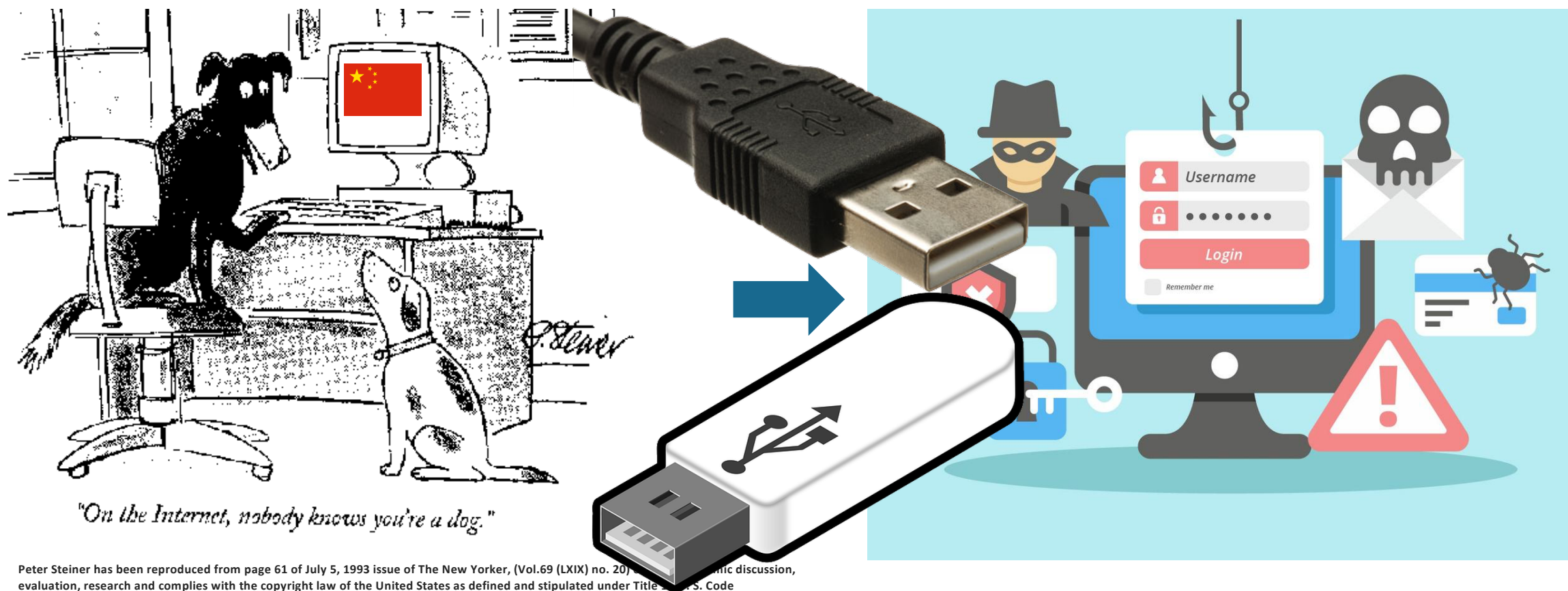


Storage

People, devices, servers , objects, IoT, code

Still a Common Root Vulnerability

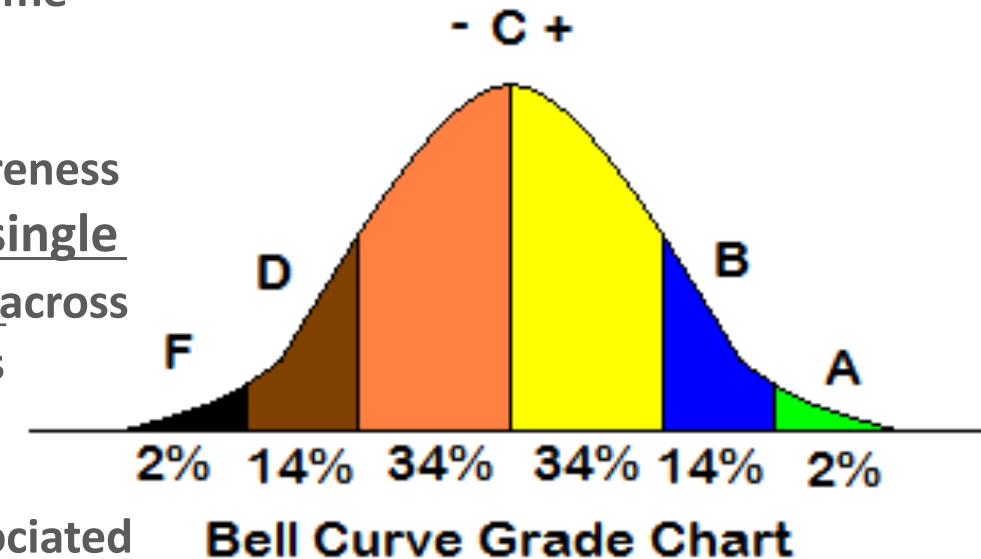
We still offer little or no mechanism to confidently know the difference between legitimate & illegitimate parties/ entities transacting - while agreeing that they are the largest vulnerability.



Phishing, Ransomware & other similar attacks can be mitigated with strong & simple relying party identity validation mechanisms

Cyber Security: an exercise in managing risk to the point of almost abandoning mitigating vulnerabilities

- Relying organizations & consulting professionals have focused on using legacy techniques & stacking redundant symmetric authentication factors to avoid meaningful change
- Security by obscurity, that has failed in the past, has once again become good enough to satisfy risk management objectives
- User Cyber Hygiene is a primary emphasis, but cyber training & awareness is less effective than physical security training due to the fact that a single malicious (or non) activity usually causes huge consequences across the entire ecosystem, worse across our trading partners & customers
- The result is that we continue to conduct business online without confidence that the online credentials being used are accurately associated with a specific entity



Cyber training & awareness is less effective than we are accustomed to with traditional physical security training

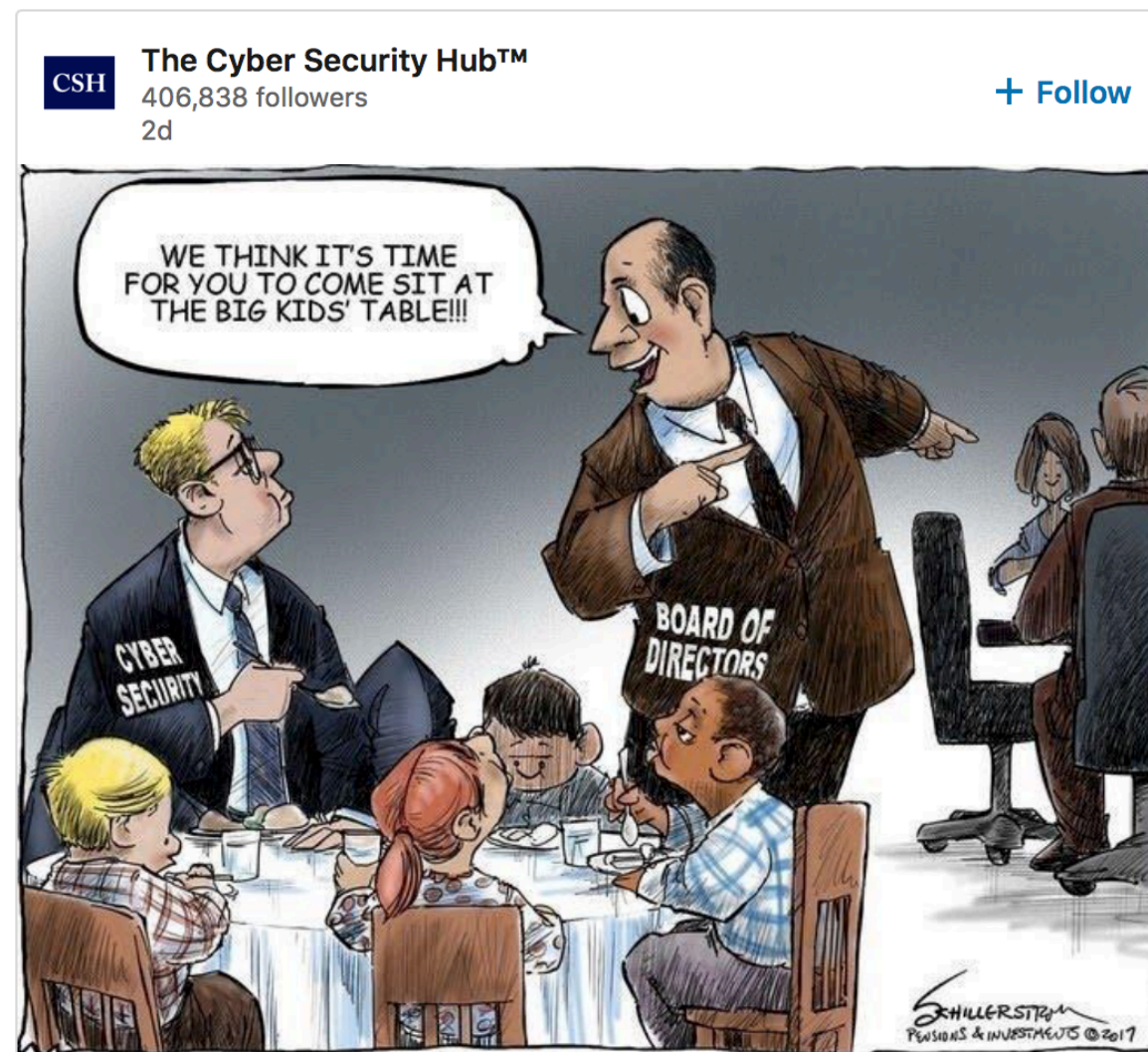
Cybersecurity must be driven from the top

Address organizational impacts:

- Loss of advantage or opportunity
- Lost value/ brand
- Loss of life
- Combination of above (does not necessarily equal cost or value exactly)

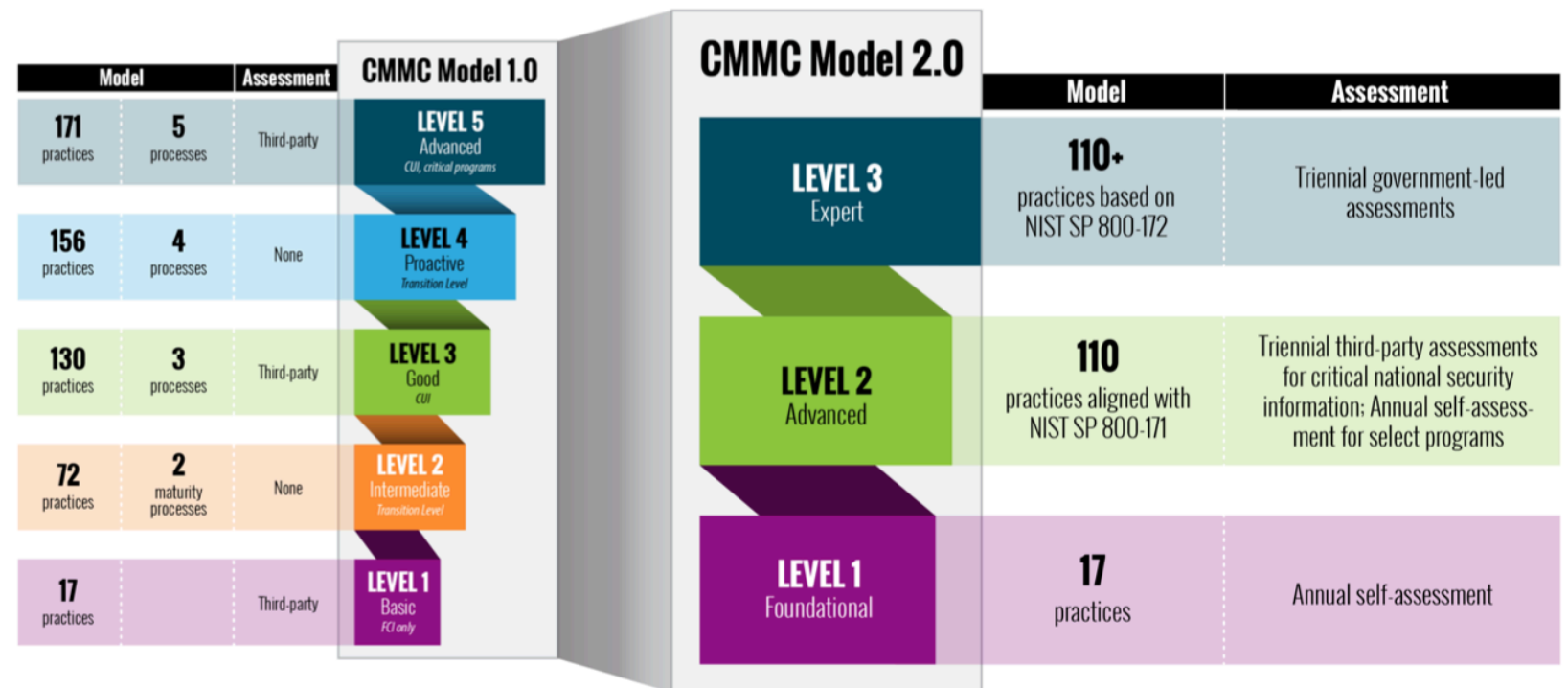
Keep it Simple for Users:

- Consistent/ Unique Credentials for all Authentication
- Managed Encryption for Data at Rest, in Motion & in Process
- Practice, Practice, Practice ...



Not Just Cut and Pasted Plans

The CyberSecurity Maturity Model Certification (CMMC) Offers a Building Block Solution for CyberSecurity Maturity

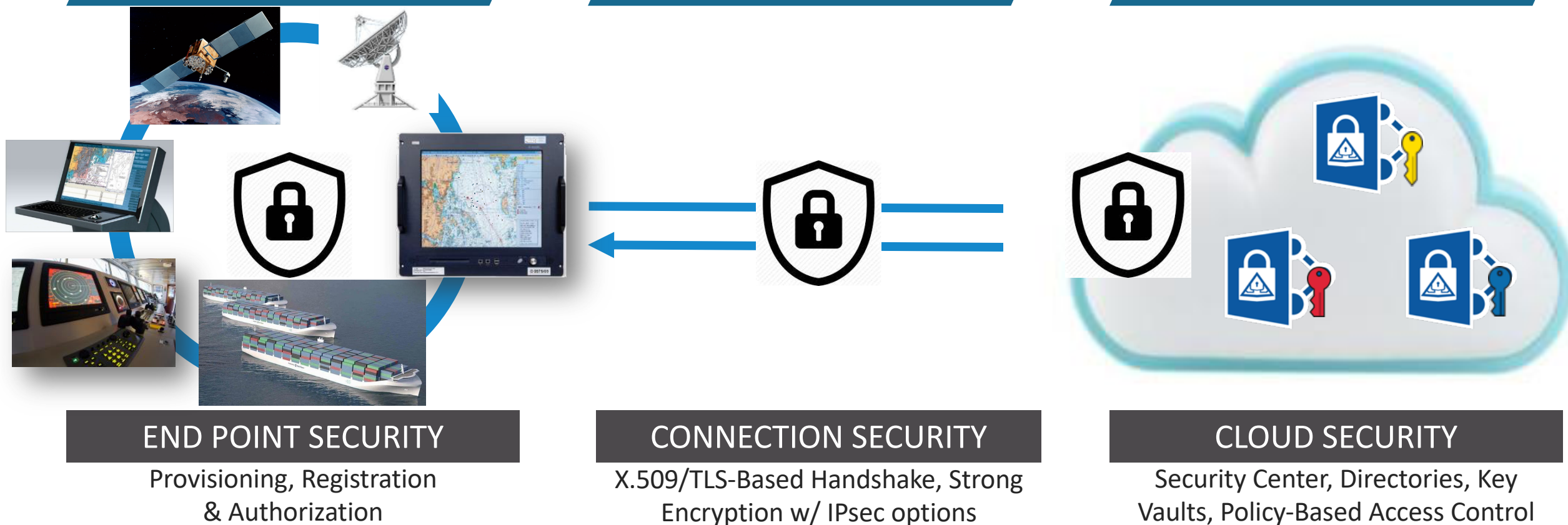


Zero Trust Authentication & End-to-end Protection

Securely connect
billions of end points ...

... over secure
communications
connection ...

... w/ *CLOUD/ Data
Center* security built
from ground up.



Recognize Convergence of OT & IT

Key Messages

The notion that there is no immediate preventative strategy that can curtail future Cyber attacks – is fundamentally flawed

Smart Ships, Ports, Cities & Enterprises need to take a new systems-based defensive approach that eliminates human weaknesses & not pretend that the cyber problem can be solved with a simple overlay or new security monitoring & training

Focuses must be on interoperability, trustworthiness & privacy/ critical infrastructure protection rather than short-term exploitation of Cyber fear

The Power of Simple - enforcing strong cyber-policy & best practices without complicating the user experience, thus removing the opportunity for compromising mishaps

We can avoid the pending Cyber Zombie Apocalypse from consuming our ability to conduct business, our national economy & defense

announces the new
**Maritime Cyber Security and
Infrastructure Committee**

Please Join the Conversation

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Cyber security has become a major issue in every industry and increasingly in military, political and financial operations. Maritime organizations represent critical infrastructure, and stakeholders in this arena include but are not limited to port authorities, terminal operators, shipping companies and various other entities that need access to the latest information, technologies, and best practices. Our members need a central resource where they can go for the latest information, advice and help when needed. The MTS Maritime Cyber Security and Infrastructure Committee will be that central resource.



Thank You!

Acta Non Verba!

Daniel E. Turissini

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