











Introduction to the NOAA Technology Partnerships Office

Michael Kruk

Deputy Director















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TPO: Mission and Vision



- Foster innovation and economic growth
- Transition research from lab to public
- Protect federal intellectual property
- Partner with private-sector innovators

















Small Business Innovation Research (SBIR) Program

Technology Transfer Program

















What is SBIR?

Congressionally mandated set-aside for small businesses to engage in federal R&D with potential for commercialization

Program Goals:

- Meet federal research and development needs
- Increase private-sector commercialization of innovation derived from federal research and development funding
- Stimulate technological innovation

Established in 1982 to give small businesses the chance to participate in federal research and development. Scheduled to be sunsetted on September 30, 2025 unless Congress acts soon.













Applicant Eligibility

- A Small Business Concern (SBC) or Company must be for profit, U.S.
 owned/operated, and less than 500 employees
- Proposed work must be done in the U.S.
- Focus on performing R&D, which will lead to a commercial product or service













NOAA's Mission Areas















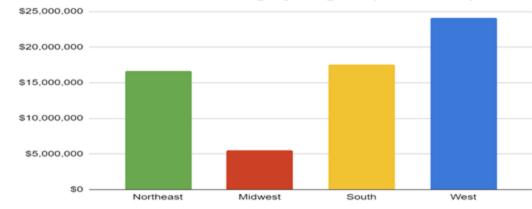








SBIR Award Funding by Region (2020-2024)



	Northeast: Connecticut (CT), Maine (ME), Massachusetts (MA), New Hampshire (NH), Rhode Island (RI), Vermont (VT), New Jersey (NJ), New York (NY), and Philadelphia (PA)	Total Funding (FYs 20-24): \$16,692,801.00	Total # Awarded (FYs 20-24): 51
	Midwest: Illinois (IL), Indiana (IN), Michigan (MI), Ohio (OH), Wisconsin (WI), Iowa (IA), Kansas (KS), Minnesota (MN), Missouri (MO), Nebraska (NE), N. Dakota (ND), S. Dakota (SD)	Total Funding (FYs 20-24): \$5,521,052.00	Total # Awarded (FYs 20-24): 20
4	South: Delaware (DE), Florida (FL), Georgia (GA), Maryland (MD), N.Carolina (NC), S. Carolina (SC), Virginia (VA), Washington D.C (DC), West Virginia (WV), Alabama (AL), Kentucky (KY), Mississippi (MS), Tennessee (TN), Arkansas (AR), Lousiana (LA), Oklahoma(OK), Texas (TX)	Total Funding (FYs 20-24): \$17,506,024.04	Total # Awarded (FYs 20-24): 58
70	West: Arizona (AZ), Colorado (CO), Idaho (ID), Montana (MT), Nevada (NV), New Mexico (NM), Utah (UT), Wyoming (WY), Alaska (AK), California (CA), Hawaii (HI), Oregon (OR), Washington (WA)	Total Funding (FYs 20-24): \$24,066,427.00	Total # Awarded (FYs 20-24): 77













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SBIR technologies are available for sole source procurement



- View available technologies:
 - NOAA TechnologyMarketplace
 - SBIR.gov
- Participate in events to learn about available technologies



















Small Business Innovation Research (SBIR) Program

Technology Transfer Program









Increasing the impact of public investments in NOAA science

- Tech transfer means moving intellectual property from within NOAA to a secondary external user
 - Managing intellectual property, i.e. licenses (including open source), patents
 - Facilitating R&D partnership agreements
 - "Lab to market"
- Goal is to promote increased commercialization and use of NOAA's innovative technologies
- NOAA employees must disclose new technologies to
 Department of Commerce | National Oceanic and Atmospheric Administration | 11













Transitioning research from the lab to the public

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- Protecting federal intellectual property helps NOAA ensure that our innovations are used and further developed in ways that best serve the U.S. public
- TPO helps assess the commercial potential of NOAA inventions and transition technologies to the private sector
- Tools include licenses, open-source agreements, and patents



















Cooperative Research and Development Agreements (CRADAs)

- CRADA = a written agreement between a private company and a NOAA Lab, Center, or Office to work together on a project.
- One of the principal mechanisms used by NOAA to collaborate with non-federal partners to achieve the goals of technology transfer.







- Microsoft Testing of microsoft's ground systems to ping NOAA spacecraft



 Saildrone - Worked with Saildrone to improve and test their technology



Google - Big data project pilot



















How to begin a CRADA partnership

- Interested in starting a CRADA? Reach out to t2.noaa@noaa.gov
- The NOAA Tech Transfer team will provide guidance on whether the CRADA is the best option and next steps
- Learn more about CRADAs on the TPO website







View NOAA's

ongoing

CRADAs on

TPO's website

https://techpartnerships.noaa.gov/partner-

with-noaa/noaa-crada-partnerships/









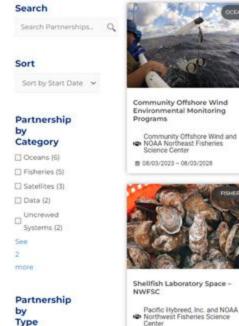


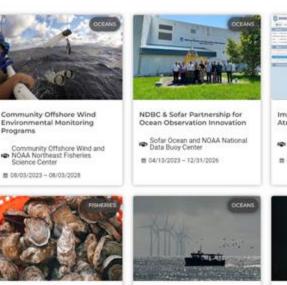


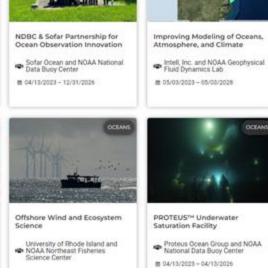
Partner with NOAA * Technology Transfer * Our Impact * Engage & Connect *

NOAA CRADA Partnerships

Public-private partnerships are vital for bringing private sector innovation and agility into NOAA's research and development enterprise. One of the key tools in NOAA's partnership toolkit is the CRADA, or Cooperative Research and Development Agreement, Learn more about CRADAs here and search NOAA's active CRADA partnerships below:











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Technology Transfer mechanisms are meant to **empower** research to have the broadest impact possible. Technology transfer mechanisms such as CRADAs are a way to do more by accessing others' expertise and resources outside of traditional procurement style contracts. They are like a MOU on steroids.

TPO is a science support function that provides all these mechanisms at no additional cost to you. We do the work so you can have increased capacity.







- Email us at <u>noaa.t2@noaa.gov</u> or <u>noaa.sbir@noaa.gov</u> for specific questions about our programs.
- Visit our website: <u>techpartnerships.noaa.gov</u>
 - Browse the NOAA Technology Marketplace
 - Read NOAA SBIR success stories
 - Learn more about NOAA's CRADA partnerships
- Follow the NOAA Technology Partnerships Office on <u>LinkedIn</u> and on X <u>@NOAAinnovate</u>.

